

1st Quarter FY23 Results

21 June 2022





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1Q FY23 key performance highlights

Quarter-on-quarter financial highlights 4Q FY22 | 1Q FY23

Revenue

RM 1,031mn | RM 962mn

Revenue impacted by softer adex and commerce

Commerce

RM 67mn | RM 54mn

Commerce softened as consumers engage in physical shopping and inflation suppresses consumer spends

Adex

RM 146mn | RM 112mn

Adex softened due to seasonality. Advertisers also cut back on advertising spends in view of inflation

EBITDA

RM 306mn | RM 315mn EBITDA margin of 33%, up 3p.p.

Normalised PATAMI (1)

RM 131mn | RM 119mn Normalised PATAMI margin of 12%

FCF of RM 144mn

144% of PATAMI,
1.25 sen interim dividend declared

1Q FY23: Transition to endemic amid headwinds











Content

Business highlights

New launches

Adex

Financial position

- Renewed exclusive rights to the Premier League for 3 more seasons until 2024/25
- No.1 Entertainment Destination for Raya 2022
- Premiered latest Astro
 Originals Histeria, Kuasa and
 No.1 programme during Raya,
 Jangan Menangis Cinta
- Reality show Big Stage S8
 continues to reign as No.1
 entertainment show in
 Malaysia

- Uptick in ARPU to RM97.4
- Over 600k Ultra and Ulti boxes rolled out to date
- On Demand shows streamed grew 48% YoY to 148mn
- Launched new multiroom offering, enabling customers to watch Astro via a Smart TV app
- Broadband customers up 50% YoY driven by value bundles

- Disney+ Hotstar now integrated onto Ultra Box, more services to follow
- Launched Astro Fibre, our own Internet Service, available on a standalone basis or bundled with content
- Launched Astro Fibre for NJOI customers
- Launched sooka VIP plan for the big screen at RM84.90

- Launched addressable advertising on linear TV for Astro homes for next-gen audience targeting on TV
- Adex recovery dampened by seasonality and inflationary pressure, down 24% QoQ but up 2% YoY
- Astro Radio grew listenership by 7% on FM and digital to 18.2mn weekly, cementing position as unrivalled #1 audio network in Malaysia

- Free Cash Flow of RM144mn
- Net Debt/EBITDA ratio at 1.6x
- Cash and cash equivalent at RM672mn

1Q FY23 key performance highlights

Year-on-year financial highlights 1Q FY22 | 1Q FY23

Revenue

RM 1,061mn | RM 962mn

Revenue impacted primarily by softer commerce

Commerce

RM 115mn | RM 54mn

Performance impacted as consumers engage in physical shopping and inflation suppresses consumer spends

Adex

RM 109mn | RM 112mn

Adex up 2% YoY as restrictions eased

EBITDA

RM 374mn | RM 315mn

EBITDA margin of 33%

Normalised PATAMI (1)

RM 147mn | RM 119mn

Normalised PATAMI margin of 12%

FCF of RM 144mn

144% of PATAMI,

1.25 sen interim dividend declared

FY23 Year to date overview

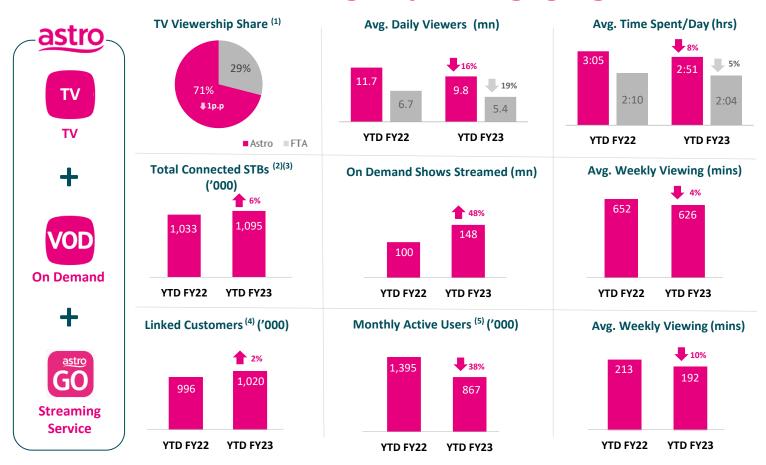
	1Q FY22	1Q FY23	Change
Total TV households in Malaysia ('000) (1)	7,712	7,835	2%
TV household penetration (2)	74%	71%	(3 p.p.)
TV customer base ('000)	5,681	5,561	(2%)
Pay TV ARPU (RM)	97.2	97.4	0.2%
Astro TV viewership share (3)	72%	71%	(1 p.p.)
Radio listeners weekly (FM and digital) (mn) (4)	17.0	18.2	7%
Digital MUV (mn) (5)	13.2	11.3	(14%)
Connected STBs ('000) (6)	1,033	1,095	6%

	1Q FY22	1Q FY23	Change
Revenue (RM mn)	1,061	962	(9%)
Commerce (RM mn)	115	54	(53%)
Adex (RM mn)	109	112	2%
EBITDA (RM mn)	374	315	(16%)
EBITDA margin	35%	33%	(2 p.p.)
Normalised PATAMI (RM mn) (7)	147	119	(19%)
FCF (RM mn)	215	144	(33%)
EPS (RM sen)	2.7	1.9	(29%)

NB

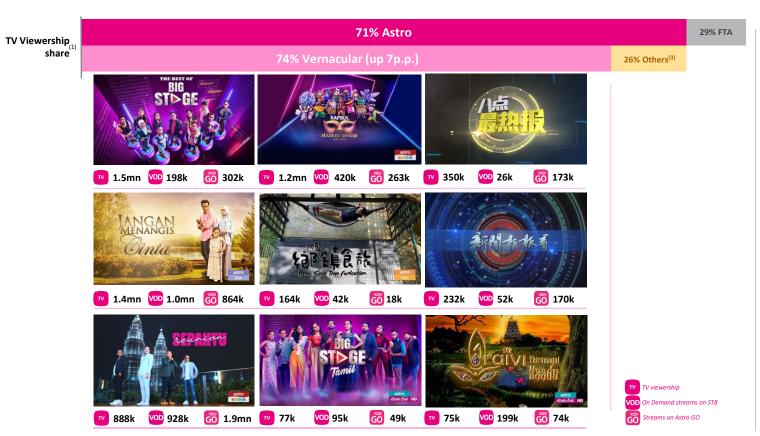
- (1) TV household data sourced from the Department of Statistics Malaysia and Media Partners Asia
- (2) Household penetration comprises residential Pay-TV customers and NJOI customers
- (3) Viewership share is based on DTAM deployed by Kantar Media DTAM
- (4) Weekly audience measurement is based on GfK for FM and RadioActive for digital
- (5) Digital monthly unique visitors ("MUV") to Astro's digital brands, averaged over the last 12 months as sourced from comScore
- (6) Connected set-top boxes (STBs) are internet-ready with recording functionality and have access to Astro's On Demand library of content
- (7) Normalised PATAMI excludes post-tax impact of unrealised forex gain/(loss) YTD FY23: (RM 19mn), YTD FY22: (RM 6mn) due to mark-to-market revaluation of transponder-related lease liabilities
- (8) Numbers may not add up due to rounding differences

On Demand streaming key in engaging customers



- NB:
 - Target Audience: Kantar Media, Dynamic TV Audience Measurement (DTAM). All Astro Pay-TV viewers YTD
- 2) Cumulative since inception
- B) Connected set-top boxes (STBs) are internet-ready with recording functionality and have access to Astro's On Demand library of content
- (4) Pay-TV customers who have linked their account to Astro GO for seamless viewing
- 5) Source: App Annie as of 30 April at device level

74% of customers' time spent on vernacular, up 7 p.p.



astro

142 (2) channels

129

HD channels

51

Astro-branded channels

1

Ultra HD channel

- + 90,000 OD shows
- + 4K Ultra HD VOD
- + 2 Astro GO access
- + Streaming services



17

free channels

>60

prepaid channels & packs

NB

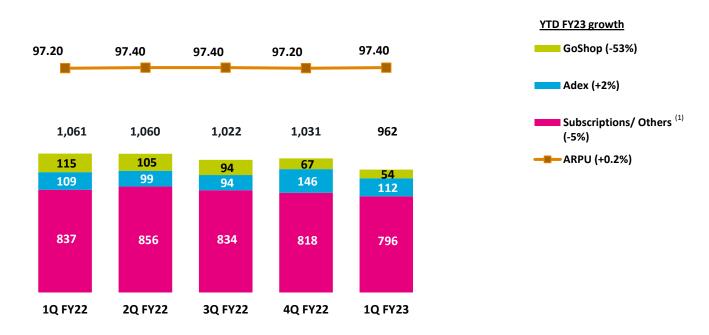
(1) Target Audience: Kantar Media, Dynamic TV Audience Measurement (DTAM). All Astro Pay-TV viewers

(2) Number of channels as of 30 April 2022

Others include Sports, English and International content

Revenue and ARPU resilient amid protracted lockdowns

Total revenue (RM mn)

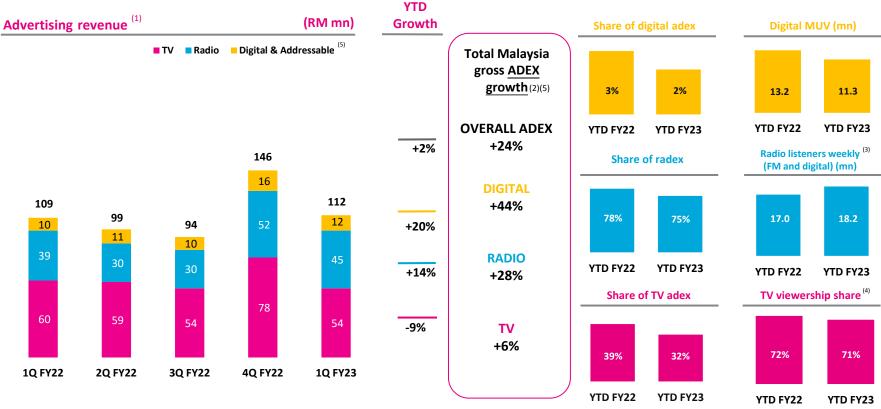


NB

Disclosed as Subscription revenue and Other revenue in our financial statements, includes revenue streams such as TV subscription, licensing income, programme sales, NJOI revenue and theatrical revenue

⁽²⁾ Numbers may not add up due to rounding differences

Adex: Up YoY as recovery resumes

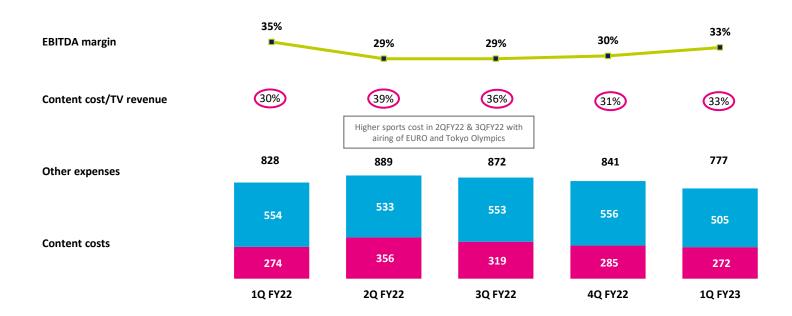


NB

- (1) Advertising income is net of commissions and discounts
- (2) Malaysia gross adex figures (covering TV, print, radio, cinema, in store media, outdoor and digital) are based on Nielsen gross adex and IPG's estimates
- (3) Share of radex is based on Astro and IPG's estimates (with Nielsen gross adex as base). Weekly audience measurement is based on GfK for FM and RadioActive for digital
- (4) Share of TV adex is based on Astro and IPG's estimates (with Nielsen gross adex as base). Viewership share is based on DTAM deployed by Kantar
- (5) Numbers may not add up due to rounding differences

Focused on operational efficiencies

Total cost (RM mn)



NB

⁽¹⁾ Content costs are disclosed as part of cost of sales in our financial statements

⁽²⁾ Other expenses include marketing and distribution costs, administrative expenses, STB installation and smartcard costs, depreciation and amortisation, as well as maintenance costs

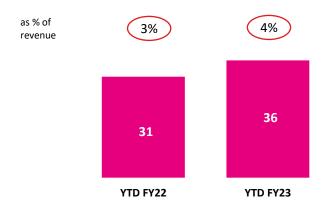
Disciplined capex spends

Cash capex (RM mn) Non-cash capex





- Technology infrastructure across OTT & digital, TV and VOD
- Customer experience
- Product and service upgrading



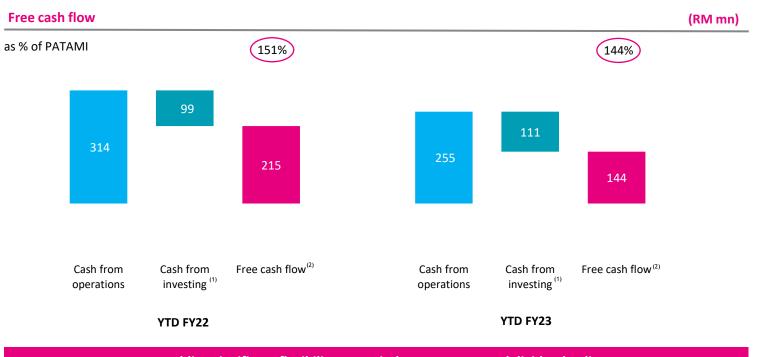
- STBs/ODUs/CPEs are owned by Astro, and are capitalised
- STBs/ODUs/CPEs are conservatively amortised over 3 years; note that actual useful life is typically greater than 5 years
- Discretionary 36-month bullet payment vendor financing is available for Astro for STBs/ODUs/CPEs purchases
- As at end of Q1FY23, vendor financing stood at RM359mn, of which RM130mn is current and RM229mn is non-current

(RM mn)

⁽¹⁾ Numbers may not add up due to rounding differences

⁽²⁾ STBs refer to Astro Pay-TV's Set-top box and ODUs refer to Pay-TV's Outdoor Unit

Strong cash generation capabilities



...enabling significant flexibility on capital management and dividend policy

Numbers may not add up due to rounding differences

NB

⁽¹⁾ Excludes investments, disposals and maturities of unit trust and money market funds

Excludes repayments of vendor financing and payments of finance leases, which are categorised as cash from financing for consistency with Bursa disclosure

Quarterly dividend announcement

- Leveraging on invested capital, AMH continues to be highly cash generative
- The Board of Directors of AMH has declared a quarterly dividend of 1.25 sen per share for 1Q FY23
- Quarterly dividend entitlement and payment dates are 7 July 2022 and 20 July 2022 respectively

Malaysia's No.1 Entertainment Destination







Aggregated:

Standalone:

































CONTENT

- · Malaysia's leading content creator & aggregator
- Produced and commissioned over 11k hours of local content in FY22
- Rich On Demand library featuring over 90.000 titles

TV

- Largest Pay-TV operator in SEA
- Serving 5.6mn households
- 71% household penetration
- 1.1mn connected STBs
- 7.6k enterprise customers
- 32% TV adex share

BROADBAND

- c.6mn home passed through partnership with Telekom Malaysia
- Speeds of up to 800Mbps
- WIFI 6 router as standard
- Available as standalone or bundled for greater value

STREAMING

- · Largest aggregator of the best global and regional for eventual integration onto STBs
- · Launched sooka. our own standalone streaming service catering to millennials

sooka

streaming services.

DIGITAL

- 11.3mn digital MUV across over 25 digital brands
- Gempak is the No.1 Malaysian digital entertainment brand
- AWANI is the No.1 news brand on social media
- 2% digital adex share

RADIO

- SYOK app aggregates live radio, podcast, videos with 60 new online radio stations
- #1 radio brand in every language-English, Malay, Chinese, Tamil
- 18.2mn radio listeners weekly (FM and digital)
- 75% radex share

COMMERCE

- Multilanguage shopping experience
- Five dedicated 24/7 channels in Malay and Mandarin
- On TV, web and mobile
- 3.2mn registered customers

FY23 Strategic priorities

Radio



Content Produce more premium Astro Originals

Pay-TV Drive premium viewing experience

NJOI Expand prepaid content choice and ease path to purchase

Broadband Grow broadband bundle take-up as an ISP

Streaming Integrate more streaming apps onto our Ultra and Ulti boxes



Streaming Aggregate more streaming apps and grow sooka

Reinvent audio for the digital future

Digital brands Leverage digital traffic to grow digital adex

Commerce Leverage growing customer base to drive home shopping business



Adex Strengthen adex proposition with addressable advertising

Enterprise Support businesses with flexible content and connectivity solutions

YTD FY23 highlights

- (1) Content Slides #24 to #27
 - Renewed exclusive rights to the Premier League for 3 more seasons until 2024/25
 - ✓ No.1 destination during Raya 2022 with top rating winner Jangan Menangis Cinta
 - ✓ Premiered slate of new, contemporary Astro Originals including Kuasa, Histeria The Series, in addition to rating winner Setelah Terlafaznya Akad 2
 - ✓ Kampong Pisang Berbuah Dua Kali is the No.1 local movie in cinemas
- 2 Pay-TV Slide #18 to #19
 - ✓ Integrated Disney+ Hotstar on the Ultra Box, offering customers a unified, seamless big screen experience with more services to follow
 - Launched new multiroom offering, enabling customers to watch Astro via a Smart TV app
- (3) Broadband Slide #20
 - ✓ Launched Astro Fibre, our new internet service with speeds of up to 800Mbps for Astro and NJOI customers
 - ✓ Access to c.6mn homes passed in partnership with Telekom Malaysia Berhad (TM)
 - ✓ Broadband customers increased by 50% YoY, with new TV packs offering greater bundled value
- (4) NJOI Slide #21
 - ✓ Over 60 prepaid a-la-carte channels and packs for purchase
 - ✓ Launched broadband for NJOI customers
- Adex Slides #28
 - ✓ Rolled out addressable advertising on linear TV across Astro homes

- (6) Streaming services Slides #22 to #23
 - ✓ 6 streaming services onboard including Astro GO, Disney+ Hotstar, HBO GO, Netflix, TVB Anywhere+ and iQIYI
 - ✓ Our own streaming service, sooka serves live sports and vernacular content to digital natives
- 7 Radio Slide #30
 - ✓ No.1 radio brand across all major languages in Malaysia
 - √ 60 online ration stations on SYOK
 - ✓ 18.2mn weekly listeners across FM and digital, up 6%
 - ✓ Reinventing radio including podcasts and customised audio content delivered through digital
- (8) Digital brands Slide #29
 - ✓ Monthly MUVs of 11.3mn across all digital brands
 - ✓ AWANI is No.1 news brand on social media
 - ✓ Gempak, Xuan, Ulagam are Malaysia's top digital brands
- 9 Commerce Slide #31
 - ✓ Customers grew to 3.2mn
 - Affected by consumers engaging in physical shopping and inflation suppressing spends
- 10) Enterprise Slide #32
 - ✓ Support enterprises with flexible content and connectivity solutions
 - ✓ Special adex packages for SME and microbusinesses

Serving Malaysians via 3 distinct services

For those who want it all



Pay-TV

TV Packs bundled:

- The very best streaming services
- Broadband

For those who prefer prepaid content



Freemium TV

- 17 free TV channels
- HD option at RM15 for 30 days
- Over 60 channels and packs for purchase

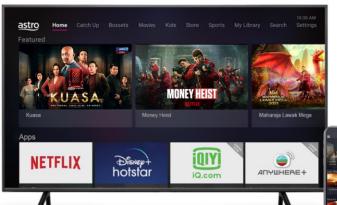
For pure streamers and cord-nevers



Freemium Streaming

- Free content tier with ads
- Premium live sports and Astro's winning local content from RM15.90 per month, renewable monthly
- VIP TV Plan at RM84.90 for the big screen

Pay-TV: The New Astro experience





























Over

600,000

installs to date

Featuring



Plug & Play

Connect and stream Astro via home broadband without a satellite dish



Continuous Viewing

Continue to enjoy Astro without interruption during heavy rainfall



Cloud Recording

Record all your favourite shows with 200 free hours



Discover VOD

Stream over 90,000 Videos On Demand



Play From Start

Restart the show if you've missed the beginning



New Home Screen

Navigate your world of Astro with ease



Search

Find what you are looking for faster and easier

Broadband: Astro Fibre reaching c.6mn homes passed





Speeds of **50 Mbps** to **800 Mbps**

Available through:

- Bundling with content
- Standalone broadband

NJOI: Introducing broadband for NJOI customers





over

prepaid channels & packs

17 free TV channels

free radio channels

Streaming: sooka, now available on Smart TVs





Title sponsor for Netball Super League



15,000

Hours of content and growing

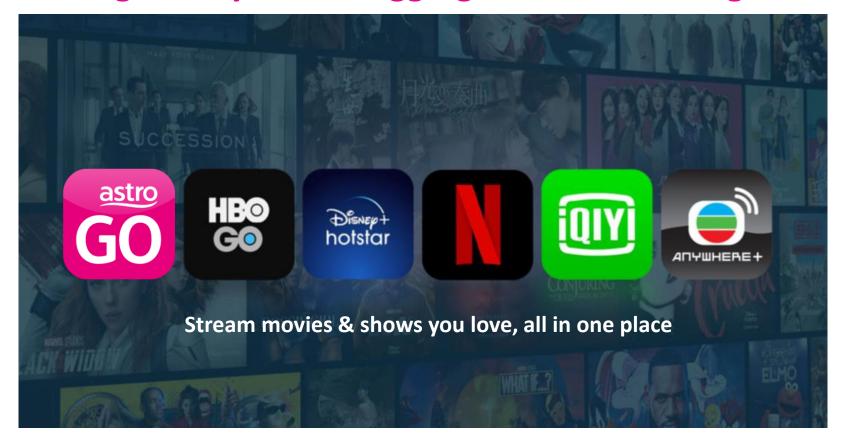
556mn

Minutes watched to date

71%

Mobile users

Streaming: Malaysia's #1 Aggregator of Streaming Services



Content: Serving more Astro Originals in FY23











The Best of Local Series









Content: No.1 Raya destination in 2022













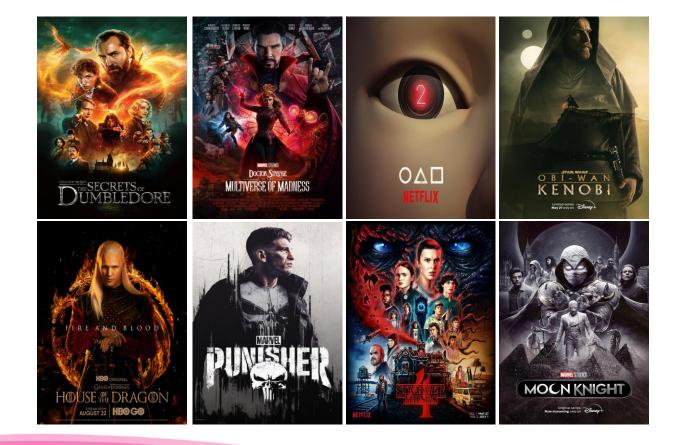




No.1 Raya Show

1.4mn + 1.0mn
TV viewership OD Streams

Content: Stream the latest and hottest shows



Content: Malaysia's Home of Sports

MORE THRILLS MORE DRAMA



Adex: Audience-based advertising solutions





- Launched addressable advertising on linear TV in June 2022 alongside
 Video On Demand on Astro GO, Ultra and Ulti boxes.
- Leveraging data and technology, Addressable Advertising offers advertisers greater digital-style targeting and performance measurement
- Ability to serve different ads to different household audiences that are watching the same show
- Offering advertisers access to high value audience leveraging first-party data that includes their location, demographics, affluence and lifestyle interests

Available across:







Digital brands: Leverage 11.3mn MUV to grow digidex



No.1 news brand on social media

5.5mn MUV



No.1 recipes and cooking media brand

1.8mn MUV



No.1 digital entertainment brand

2.5mn миv



No.1 parenting media brand

1.7mn MUV



No.1 Chinese digital entertainment brand

2.0mn миv



No.1 family media brand

1.6mn мич



No.1 Indian digital brand

143k MUV



Empowering youth through inspiring content

1.5mn MUV



Malaysia's most popular audio multilingual entertainment app

568k MUV



No.1 Women lifestyle portal

184k MUV

Radio: No.1 radio brand across all languages







































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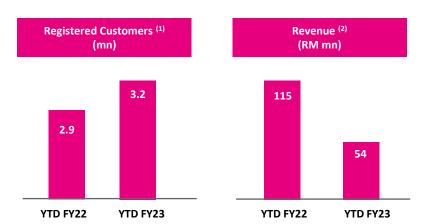
Weekly audience measurement is based on GfK for FM and RadioActive for digital

⁽²⁾ Total listens averaged over 3 months (Feb – Apr 2022) based on Whooshkaa Analytics

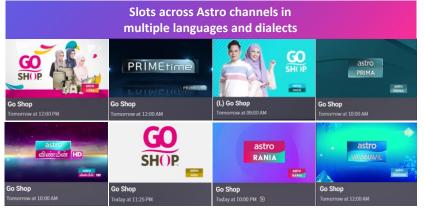
Commerce: Customers up 10% amid soft consumer market



NO.1 HOME SHOPPING BRAND IN MALAYSIA























Enterprise: Supporting businesses as economy reopens



Serving

astroBIZ 7.6k
enterprise customers

ESG @ Astro



RECYCLE YOUR E-WASTE FOR A BETTER FUTURE





Opening Minds For A Brighter Future

Astro's 4 ESG Pillars:



Education for all

- · Reach over 5mn students annually through 3 Astro Tutor TV channels on Astro and NJOI, providing fresh educational content, such as SPM PRO+. RM126mn invested in learning content since inception in FY12
- Raised awareness and over RM350,000 in support of education for students living in Astro Hostels and remote areas of East Malaysia via Astro Kasih ESG's Walk For Education
- Support 8 student hostels and a community youth centre in East Malaysia, saving each student 4 hours in daily school commute

Voice for good

- Aired 2.000 hours of PSAs across TV, radio and digital as an agent for positivity to amplify community messages educating and raising awareness on national unity, climate change and good governance, including combating corruption and piracy
- Advocating for participation of youth in the process of democracy with coverage and discussion on Undi18 on **AWANI**

Community Development

- · Astro First partners local film producers to premiere first run films directly to homes
- Collaborate with FINAS on TV/OTT Programme Fund to aid local film companies in production. distribution & marketing of local films
- · Channelled financial aid and daily essentials to the families affected by fire that destroyed 170 water houses in Kampung Landung Ayang, Kudat, Sabah
- Presented food essentials to 250. B40 communities and 240 children from various underprivileged homes in Klang Valley during Ramadan



Caring for our Environment

- Supported WWF Malaysia's Earth Hour initiative by switching off main lights at our facilities and helping to create environmental awareness across our platforms
- · In conjunction with World Environment Day, Team Astro collected 363kgs of e-waste for recycling

Development

Education

for All

Championina

equal access to

education

Contributing towards the social well-being of our communities

Community

for Good

Amplifying positivity through community messaging

Voice

Caring for our Environment

Advocating for a greener planet

NB:

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Appendix

PAT reconciliation

(RM mn)	1Q FY22	1Q FY23
EBITDA	374	315
Margin %	35%	33%
Depreciation and amortisation ⁽¹⁾	(139)	(129)
EBIT	235	186
Margin %	22%	19%
Finance income	4	2
Finance cost	(53)	(61)
PBT	187	127
Tax expense	(44)	(31)
Tax rate %	24%	24%
PAT	143	96
PATAMI	141	100
Margin %	13%	10%
Normalised PATAMI ⁽²⁾	147	119
Margin %	14%	12%

NB

- Depreciation and amortisation excludes the amortisation of film library and programme rights which is expensed as part of content costs (cost of sales)
- (2) Normalised PATAMI excludes post-tax impact of unrealised forex gain/(loss) YTD FY23: (RM 19mn), YTD FY22: (RM 6mn) due to mark-to-market revaluation of transponder-related lease liabilities
- (3) Numbers may not add up due to rounding differences

Balance sheet overview

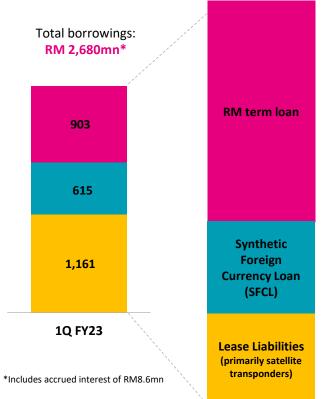
FY22	1Q FY23	(RM mn)	FY22	1Q FY23
3,807	3,786	Non-current liabilities	2,094	2,011
1,563	1,504	Borrowings	1,816	1,692
2,244	2,282	Other financial liabilities	190	229
		Other non-current liabilities	89	90
1,518	1,419	Current liabilities	2,027	1,954
740	676	Borrowings	894	988
727	672	Payables, contract & other financial liabilities	1,122	960
52	71	Other current liabilities	11	6
		Shareholders' equity	1,204	1,241
5,325	5,205		5,325	5,205
	3,807 1,563 2,244 1,518 740 727 52	3,807 3,786 1,563 1,504 2,244 2,282 1,518 1,419 740 676 727 672 52 71	3,807 3,786 Non-current liabilities 1,563 1,504 Borrowings 2,244 2,282 Other financial liabilities Other non-current liabilities 1,518 1,419 Current liabilities 740 676 Borrowings 727 672 Payables, contract & other financial liabilities 52 71 Other current liabilities Shareholders' equity	3,807 3,786 Non-current liabilities 2,094 1,563 1,504 Borrowings 1,816 2,244 2,282 Other financial liabilities 190 Other non-current liabilities 89 1,518 1,419 Current liabilities 2,027 740 676 Borrowings 894 727 672 Payables, contract & other financial liabilities 1,122 52 71 Other current liabilities 11 Shareholders' equity 1,204

Net debt / LTM EBITDA: 1.6x (FY22: 1.5x)

۱B

Includes investment in unit trusts

Debt profile



- As of 30 April 2022, total outstanding principal stood at RM897.5mn.
- RM380mn is a term loan facility with a 5-year tenor fully drawn down on 23 August 2018, at a fixed rate of 5.18% p.a. with quarterly interest payment. Repayment will be in 2 tranches i.e. RM50mn on 23 February 2023 and RM330mn on 23 August 2023.
- RM240mn is from a RM300mn term loan facility with a 5-year tenor drawn down in 2 tranches of RM50mn on 28 March 2019 and RM250mn on 28 June 2019. Floating rate facility (based on cost of funds) of 3.41% p.a. as of 30 April 2022, with quarterly interest payment. Repayment will be in 5 equal semi-annual installments, commencing 36 months from the first drawdown. The first principal repayment of RM60mn was paid on 28 March 2022.
- RM277.5mn is from a RM300mn term loan facility with a 6-year tenor fully drawn down on 2 September 2020. This has an amortized semi-annual repayment schedule with final maturity date on 2 September 2026 (Average life: 4.45 years). RM195mn of the longer end maturities of the term loan are fixed at an all-in rate of 4.275% and meanwhile, the balance RM82.5mn remained at floating rate (based on cost of funds) of 3.27% p.a. as of 30 April 2022 with quarterly interest payment. The fourth principal repayment of RM7.5mn was paid on 2 June 2022.
- The USD150mn SFCL facility of 4 years 11 months tenor amounted to RM612.7mn upon conversion at the agreed exchange rate of USD/RM4.0850.
- Drawn in 2 tranches of RM306.4mn each on 29 December 2017 and 28 February 2018 respectively, at a fixed rate of 4.80% p.a. with quarterly interest payment.
- Bullet repayment on 29 November 2022.
- Lease liabilities related to lease of Ku-band transponders on MEASAT-3, MEASAT-3A and MEASAT-3B. Payment arrangement for the remaining contractual years for M3 and M3A have been redenominated into Ringgit at USD/RM3.0445 w.e.f. 21 May 2013. The unhedged portion of the lease liabilities related to M3B is USD141.9mn.
- Effective interest rate: 6.2%, 4.6%, 12.5% and 5.6% p.a. for M3, M3-T11, M3A and M3B respectively, average life: 15 years.



Thank you