

Our ASPIRATION

A key part of ASTRO's mission is to prioritise environmental advocacy, using our comprehensive multiplatform reach to amplify environmental awareness both within and outside the organization.

We strive to operate our business in a sustainable and responsible manner as guided by the commitments made in our ESG pillars. Our intent is to reduce our carbon and greenhouse gas emissions, prevent environmental pollutions associated with our operations and provide education and support for environmental initiatives. We aim to be a Carbon Neutral company by 2040.

Our COMMITMENTS**ASPECT & IMPACT MANAGEMENT**

To identify and assess environmental aspects and risks associated with our business activities and provide control measures to eliminate or minimize the impacts as far as is practicable, ensuring protection and preservation of the environment.

SYSTEMIC PROCESSES

To incorporate ASTRO's environmental management system in all our business processes.

REGULATORY COMPLIANCE

To always comply with the applicable environmental legislations and requirements.

BEST PRACTICES

To maintain a systematic approach for environmental management, establishing and reviewing environmental objectives and targets, monitoring environmental performance for continual improvement and implementing appropriate corrective actions to eliminate areas of concern.

PROGRAMS & INITIATIVES

To support, sponsor and undertake initiatives to reduce carbon and greenhouse gas emissions associated with ASTRO business operations through effective programs and campaigns.

SUSTAINABILITY

To contribute to the improvement of environmental conditions by taking steps to increase energy efficiency and by utilising renewable resources wherever practicable.

PROMOTION & AWARENESS

To promote and foster the awareness of all stakeholders on environmental matters, encouraging active participation in all programs and initiatives.



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Euan Daryl Smith
Group Chief Executive Officer,
Astro Malaysia Holdings Berhad
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